

Advertising in the Journal Yields Online Bonus Potential

Advertising in the *Florida Community Association Journal* gives you the synergistic power of print and Internet. The power of the *FLCAJ* to reach into association offices is enhanced by the access boards and managers have to the *FLCAJ* online. So if you advertise in the *FLCAJ* you automatically receive online advertising and in many cases this added value is free.

Examples of online bonus coverage:

- Your ad will appear online during the same advertising month your ad is in the *FLCAJ*.
- Free banner ads are available to 1/2-page advertisers and above.
- Opportunities for your display ad to appear in online articles
- A click-through link to your company's website
- Free listing in the online Products & Services Directory
- Opportunity to write articles to be published exclusively on the website

We reach decision makers in virtually all community associations both online and monthly through our printed magazine. We circulate to board presidents of all condos, and all licensed managers and all management companies of condos & homeowner associations throughout the year, on a rotating basis, even if they are not regular monthly subscribers.