



Florida Community Association Journal (2008)

Circulation - By counties for October 07, November 07, December 07 (Comp Subscriptions only)

- Market –**
- Condominium Association Board Members
 - HOA Board Members
 - Industry Professionals
 - Condominium Owners
 - Property Management Companies
 - Industry Service Providers

Quarterly List Rotation - FLCAJ uses a quarterly rotating list to insure maximum coverage of Florida's condominium and HOA industry

County # of Condo communities

county	CountOfcounty
DADE	6673
BROWARD	6574
PALM BEACH	6460
LEE	2971
COLLIER	2967
PINELLAS	2940
SARASOTA	2080
HILLSBOROUGH	1437
VOLUSIA	1381
ORANGE	1395
BREVARD	1314
MANATEE	1150
SEMINOLE	1008
MARTIN	942
DUVAL	710
OKALOOSA	613
INDIAN RIVER	594
BAY	541
CHARLOTTE	532
MONROE	502
SAINT LUCIE	478
PASCO	314
POLK	332
ESCAMBIA	321
SAINT JOHNS	325
LAKE	305

A few stats from our 2008 reader's survey:

- **Type of Community**
 Condominium 79%
 HOA 18%
 Cooperative 3%
- **Community Profile**
 Average number of units 336
 Average sale price per unit \$574,813
 Average budget \$1,194,371 per community
- **Demographics**
 Distribution: 44,000 unique addresses
 Male: 47%
 Female: 44%
 Readers per Copy: 3.5
 Median HHI: \$54,312
 Median Age: 54